



# 5 REASONS TO BUY ORGANIC FROM MAVUNO - KENYA



**+2 cents per kg avocado**  
Living Wage inclusive pricing and project implemented



**Avocado generates 80% of living income**  
Supporting small holder farmers families with a living income



**95% of farms rainfed = Zero water food print**  
Mulching & composting maximize the water holding capacity



**Diverse farming systems with large biodiversity**  
Building soil organic matter



**No fertilizer = Low CO<sub>2</sub> emissions**  
Building Soil carbon

**MAVUNO**  
→



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